

Is the AACSB “Smoking Dope”?

Dear Accounting Colleagues,

To sum up Director Hughes’ “feelings” about research, “if you aim as high as you can and accounting is in the title of the journal, I think that you would be safe.”

Just how safe are you? Let’s look at the “Target Journals” and article titles you offered the AACSB in your AACSB 6th Year Review. Keep in mind the “Target Journals” are a wish list you put together to impress the AACSB to give you a pass on reaccreditation. We know how your “wish lists” have worked out in the past—not very successful. If that weren’t a shortcoming in and of itself, consider the quality of the journals you proposed to aim at. Mostly low level journals. Director Hughes’ feelings about these journals and titles are apt to be listed in his “you’re smoking dope” category.

[Take a look.](#)

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